

NEW HAMPSHIRE COMMUNITY DEVELOPMENT FINANCE AUTHORITY

LIVING STRATEGIC PLAN FY2020 – 2022

OUR STORY

We are the financial engine that drives community economic development across New Hampshire. We've come a long way in 35 years, and now, with the help of our many partners, we're harnessing a bigger, stronger, more efficient, dynamic and integrated set of resources to help Granite State communities thrive. Our Living Strategic Plan provides the roadmap, and we invite you to travel with us on the exciting journey ahead.

OUR MISSION

Maximizing the value and impact of community development, economic development and clean energy initiatives throughout New Hampshire.

OUR VISION

We see a future New Hampshire whose communities are economically and socially resilient, reflect and respect their natural surroundings, and are places where people want to live, work and play.

OUR VALUES

Integrity | Collaboration | Adaptability | Respect | Focus | Prosperity

OUR WORK

CDFA invests in the people of New Hampshire by: deploying a well-tuned, effective investment system; enabling partners to make transformational and sustainable changes; and, taking an innovative approach to development finance.

OUR COLLECTIVE IMPACT

Over the more than 35 years since our formation, CDFA's investments have helped to revitalize downtowns, ensure high-quality childcare facilities, expand job opportunities through business expansions, and increase the supply of clean, renewable energy in New Hampshire.

We realize these impacts through the deployment of technical assistance and competitive grant, loan and equity programs, including Community Development Block Grants (since 2003), the State Tax Credit Program (since 1991); and the Clean Energy Fund (since 2015).

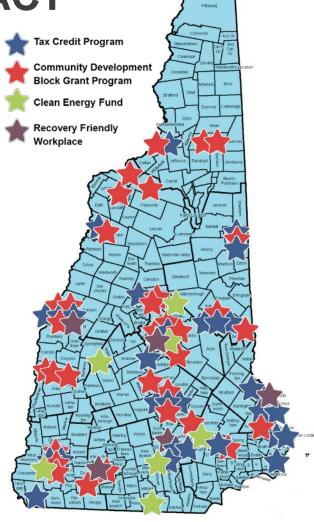
Every year, our services create jobs, lift people out of poverty, ensure appropriate housing, stem substance misuse, and increase overall standards of living for many thousands of New Hampshire's residents. Our innovative, collaborative and dynamic approach to development finance helps our partners to make transformational and sustainable changes.

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\$16 million infused into NH's communities

80 projects and initiatives supported

189 business donors engaged



Our FY19 Investments

OUR ECOSYSTEM

- Pre-Application Support
- Ideas 2 Innovation (i2i) Program
- L5 Capacity Building Program
- Community Dev. Block Grants
 Tax Credits
- Clean Energy Fund
- Community Development Fund
- CONCEPT INITIATION

 PLANNING & DEVELOPMENT

 ENGAGEMENT

 IMPLEMENTATION
- CDBG Planning Grants
- Predevelopment Loan Program
- Energy Audit Program

ENGAGEMENT

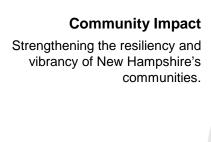
- Network Building
- Asset Management
- Data & Outcome Analysis
- Ongoing Technical Assistance

OUR GOAL

By 2022, CDFA will invest an average of \$20 million per year into New Hampshire communities, an increase of approximately 40% above current investment levels.

In pursuit of this goal, over the three-year period, from 2020 to 2022, CDFA will raise and deploy at least \$50 million and leverage in excess of \$200 million in complementary investments.

OUR STRATEGIC PRIORITIES



Fostering collaborative, dynamic

partnerships to build sustainable

and equitable communities.



Organizational Capacity and Governance

Continuously improving our focus on customer service to ensure excellence in resource deployment through our people, systems and technology.

Financial Sustainability

Attracting and stewarding diverse capital to fully serve the evolving needs of our partners.

Our shared future:

By building on our past successes and applying our capabilities across a broader set of community needs, CDFA will even more effectively serve New Hampshire's communities in the years to come.

During the first year under our Living Strategic Plan, we will enhance our customer service focus while securing greater flexibility in our programs to best serve the current and future needs of the state's communities.

In the second year and beyond, we will deepen our engagement with communities, citizens and interested parties to build collaborative relationships that will enable collective and concerted actions to secure ever-more positive impacts.

Join us!